

**June 8, 2023**

**For immediate release**

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**MEDIA ADVISORY:**

**June 12-16 Path to Homeownership webinar series  
marks third year of GCAAR, CAAB partnership to help  
traditionally underserved communities**

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Capital Area Asset Builders (CAAB) and the Greater Capital Area Association of REALTORS® (GCAAR) are celebrating their third year of a strategic partnership, which offers a twice-annual series of online educational opportunities to help individuals from traditionally underserved communities get on the path toward homeownership. The next set of webinars, focused on homeownership in the District of Columbia, is happening next week. The second, planned for October, will focus on homeownership in Montgomery County, Md.

**The media is invited to cover the June 12-16 webinars; for those interested, introductions will be made to workshop participants willing to share their stories about their path to homeownership.**

**What and when:**

- Lesson 1: **Understanding Your Financial Relationship** (Monday, June 12, 6-7 p.m.)
- Lesson 2 **The Art of Budgeting** (Tuesday, June 13, 6-7 p.m.)
- Lesson 3: **Take Charge of Your Credit!** (Wednesday, June 14, 6-7 p.m.)
- Lesson 4: **Understanding Your Financial Rights** (Thursday, June 15, 6-7 p.m.)
- Lesson 5: **Pay Yourself First** (Friday, June 16, 6-7 p.m.)

**Where:**

Online webinar series.

**How to attend:**

Members of the media and the general public can [sign up here](#).

(more)

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**Why:**

According to the national organization Prosperity Now, six out of every 10 households in the District of Columbia do not own a home, while four out of every 10 in Montgomery County are not homeowners. In the District, 50% of Black households own a home compared with 70% of White households.

**Who:**

[Capital Area Asset Builders \(CAAB\)](#) and the [Greater Capital Area Association of REALTORS® \(GCAAR\)](#)'s three-year strategic partnership aims to provide money management tips and strategies to help individuals from traditionally underserved communities become homeowners. [Learn more about this partnership.](#)

**About GCAAR**

The Greater Capital Area Association of REALTORS®, one of the largest local REALTOR® associations in the U.S., is the voice for REALTORS® in Washington, D.C. and Montgomery County, Maryland. Representing more than 12,000 real estate professionals in the greater capital area, GCAAR provides services vital to its members' daily business needs and works with lawmakers to ensure public policy that encourages homeownership and supports the real estate industry. For more information, visit [www.GCAAR.com](http://www.GCAAR.com)

**About Capital Area Asset Builders**

Capital Area Asset Builders (CAAB) is a non-profit organization whose mission is to create opportunities for low- and moderate-income individuals in the greater DC region to build financial security, savings, and wealth for the future. For more information visit [www.caab.org](http://www.caab.org)

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