

15201 Diamondback Drive, Suite 100
Rockville, MD 20850
Phone: (301) 590-2000
Fax: (301) 590-2248
gcaar.com



For Immediate Release

Contact: Bobette Banks
bbanks@gcaar.com
(301) 590-8764

August 9, 2017

Important Message from the Greater Capital Area Association of REALTORS®

At GCAAR, we are excited about technology innovation and how it is working to improve the real estate business. There are many new and exciting initiatives underway that we believe will impact the business in a positive way.

A recent initiative, **Zillow Instant Offers**, highlights the need for the appropriate governing bodies to review these innovations to ensure they remain consistent with real estate brokerage licensing laws designed to protect the best interest of the consumer. We encourage the Office of the Attorney General in Maryland and the District of Columbia to work with Zillow and others to comply with local and state real estate licensing laws.

Our mission at GCAAR is to be the local voice for real estate and to advocate professional and ethical service to the public and our members. We are committed to engaging in conversations that impact the future of real estate.

If you have questions or would like additional information, please contact GCAAR CEO Michael Moran at 301-590-8784.

GCAAR is the voice for REALTORS® in Washington, DC and Montgomery County, Maryland. Representing over 10,000 real estate professionals in the greater capital area, GCAAR provides numerous services vital to its members' daily business needs and works with lawmakers to ensure public policy that ensures homeownership.



GCAAR

15201 Diamondback Drive, Suite 100
Rockville, Maryland 20850