

## REALTOR® Fest - July 20-24

Due to the worldwide COVID-19 pandemic, REALTOR® Fest 2020 will be held virtually for the entire week of July 20-24. We are pleased to invite you to participate as a sponsor and take advantage of our brand-new opportunities to increase your visibility among REALTOR® Fest attendees!

### WEBSITE/SOCIAL MEDIA/SURVEY

|   | <b>GOLD</b><br>\$1,250/\$1,500 | <b>SILVER</b><br>\$625/\$750 | <b>BRONZE</b><br>\$250/\$300 |
|---|--------------------------------|------------------------------|------------------------------|
| Company logo displayed on website                               | X                              | X                            |                              |
| Company name listed on website                                  |                                |                              | X                            |
| Link to company website from RealtorFest.com                    | X                              | X                            | X                            |
| Dedicated post on GCAAR social channels leading up to the event | X                              |                              |                              |
| Company shout-out on GCAAR social channels                      |                                | X                            |                              |
| Company name listed in post-event survey                        | X                              |                              |                              |

### DURING VIRTUAL EVENT

|  | <b>GOLD</b><br>\$1,250/\$1,500 | <b>SILVER</b><br>\$625/\$750 | <b>BRONZE</b><br>\$250/\$300 |
|--|--------------------------------|------------------------------|------------------------------|
| Company logo included on event digital calendar (limited available)  | X                              |                              |                              |
| Dedicated content channel for the week hosted by your company representatives, either marketed as specific events or streaming content (company to provide content)<br><br>- or -<br><br>Breakfast or lunch time session sponsored by “company name” (available on a first-come, first-served basis) | X                              |                              |                              |
| Opportunity to host informative webinar of your choice (up to 2 hours) on GCAAR virtual platform (one per sponsor & approved by GCAAR)   |                                | X                            |                              |
| Option for representative(s) to host a breakout room in the virtual happy hour/networking session (we strongly recommend offering a giveaway or other enticement to enhance attendee engagement)   | X                              | X                            |                              |

## Sponsorship Agreement

Benefits outlined within this Sponsorship Agreement will not be awarded nor reserved without payment. To receive the full benefits outlined within this Sponsorship Agreement, the signed Agreement and payment must both be received by the payment date(s) indicated below. GCAAR will deliver as much of the benefit package as possible to sponsors that miss the deadline. Benefits are on a first-come, first-served basis.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment due by Friday, June 19, 2020.

- GOLD (\$1,250 member/\$1,500 non-member)
- SILVER (\$625 member/\$750 non-member)
- BRONZE (\$250 member/\$300 non-member)

### Payment

Total sponsorship amount: \$ \_\_\_\_\_

- |                                 |   |                                   |                               |
|---------------------------------|---|-----------------------------------|-------------------------------|
| <input type="checkbox"/> Check: | Payable to GCAAR  | <input type="checkbox"/> DISCOVER | <input type="checkbox"/> AMEX |
| <input type="checkbox"/> Charge | <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD |                                   |                               |

Name on card \_\_\_\_\_

Billing ZIP code \_\_\_\_\_

Card # \_\_\_\_\_

Exp. date \_\_\_\_\_

### TERMS & CONDITIONS

#### RIGHT TO REFUSE SPONSOR

GCAAR shall reserve the right to reject any potential sponsors on such factors as questionable business practices, those having a mission conflict with GCAAR, or those who have advertising practices not aligned with GCAAR's advertising practices.

#### RIGHT OF FIRST REFUSAL

All sponsorship benefits are offered on a first-come, first-served basis. By contracting for the aforementioned sponsorship benefits, your sponsorship will not be honored until payment is received.

#### PAYMENT & CANCELLATION POLICY

Payment for sponsorship must be received by payment date(s) indicated above for each event; no benefits/amenities will be awarded until full payment is received. Failure to make payment by the aforementioned payment date(s) will result in immediate cancellation of the sponsorship and benefits. Until payment is received, the company's future participation in GCAAR conferences and meetings could be affected. Under no circumstances is GCAAR obligated to accept late payments.

Cancellations must be made in writing to the Events Manager indicated on the last page of this packet. No refunds will be made after the aforementioned payment date(s) for each event.

**DISCLAIMER**

The relationship between GCAAR and the sponsoring organization of an event or event-related item do not represent exclusive agreements between GCAAR and the specific organization, nor do they suggest that GCAAR endorses the programs, products or services of the organization and under no circumstances can be represented as such.

**GENERAL**

Sponsor represents and warrants to GCAAR that the content of its materials do not violate any copyright, trademark, proprietary or personal rights of others, and that the advertisement is factually accurate and contains no unlawful matter. Sponsor agrees to indemnify and hold harmless GCAAR against any damages GCAAR may incur in connection with sponsorship pursuant to this Agreement.

Sponsors may not assign their rights or obligations, and nothing in this Agreement creates any rights for a third party.

This Agreement is the final and complete expression regarding the subject matter of the Agreement. This Agreement supersedes, and the terms of this Agreement govern, all previous oral and written communications regarding these matters. This Agreement may be changed only by a written Agreement signed by an authorized agent of both parties. This Agreement shall be governed by the laws of State of Maryland, and subject to the exclusive jurisdiction of the federal of Maryland courts.

**ACCEPTANCE**

**We agree to abide by all rules, regulations, terms, and conditions as outlined in this Agreement.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE  
GREATER CAPITAL AREA ASSOCIATION OF REALTORS®.**

**Please contact Events Manager Kayla Neiderer (301.590.8776 or [kneiderer@gcaar.com](mailto:kneiderer@gcaar.com)) with questions.**