

GCAAR 2024 mid-year accomplishments!

GCAAR works hard for our members year after year to provide the best benefits possible, from educational offerings to charitable engagement in the community and everything in between. We're proud to share a peek into some of our accomplishments between January and July in 2024, with more to come before the year is over.

Top things GCAAR has done for you (so far) this year!



FORMS: In response to the historic NAR settlement agreement, GCAAR spent four months and thousands of hours working with the Rapid Response Team, Forms Committee and the Board of Directors to establish **3** new and **8** updated forms. Almost **50** members from **15** brokerages and **5** affiliate offices helped in this effort.

REALTOR® FEST:

Offered **38** classes at our annual, week-long REALTOR® Fest event, reporting **10,193** credits for Maryland, D.C. and Virginia licenses.



HIGH PROFILE MEDIA

COVERAGE: Increased GCAAR's profile with coverage in national and local media including CNN, *The Washington Post*, WTOP, Axios D.C. and Montgomery Community Media.

The Washington Post



FINANCIAL LITERACY:

Added Junior Achievement of Greater Washington as a new charitable partner to support financial literacy education to approximately **12,000** Montgomery County seventh graders.



EDUCATION: Held **121** continuing education classes with more than **2,300** attendees.



AWARDS: Awarded **2,983** individuals, **13** small teams, **4** medium teams, and **1** large team won the 2024 GCAAR Recognition Awards based on sales transactions in 2023, along with **10** GCAAR Pathways Award winners.



DESIGNATIONS & CERTIFICATIONS: Held **5** certification and designation courses so far this year, drawing in **236** attendees.



VIDEO OUTREACH:

Added **26** videos to our YouTube channel, with more coming your way.

