

REALTOR® Fest – June 3 - 7 (virtual, with in-person happy hour)

Due to popular demand, GCAAR’s largest event of the year will once again be largely virtual in 2024, with a special in-person recognition opportunity for our early-bird sponsors!

REALTOR® Fest is a week-long event providing a full menu of continuing education classes – and opportunities to get your company’s name in front of more than 1,000 REALTORS®.

NEW FOR 2024: Sign up as a REALTOR® Fest sponsor by [date], and you’ll gain extra visibility during our in-person happy hour for all early-bird REALTOR® Fest registrants!

Note: To maximize **General REALTOR® Fest Sponsorship Benefits**, be sure to sign up early. Deadline for inclusion in **Pre-REALTOR® Fest Kick-Off Happy Hour** is Thursday, May 2, 2024.

General REALTOR® Fest sponsorship benefits

	<i>Platinum Exclusive</i> \$5,000/\$6,000	<i>Gold</i> \$1,250/\$1,500	<i>Silver</i> \$625/\$750	<i>Bronze</i> \$250/\$300
NEW! Full-page company ad in <i>Capital Area REALTOR®</i> magazine (mailed to 12,000+ members; \$1,530 value)*	X			
NEW! Half-page company ad in <i>Capital Area REALTOR®</i> magazine (mailed to 12,000+ members; \$925 value)*		X		
Company logo displayed on website, realtorfest.com	X	X	X	
Company name listed on website, realtorfest.com				X
Link to company website from RealtorFest.com	X	X	X	X
Dedicated post on GCAAR social channels leading up to the event	X	X		
Company logo listed on postcard mailed to over 12,000 REALTOR® members	X			
Opportunity for company representative to appear in 30-second promotional video (talking points to come from GCAAR)	X			

* Sponsoring company is responsible for submitting artwork. All artwork must meet [advertising requirements](#).

NEW! Pre-REALTOR® Fest Kick-Off Happy Hour (in person)

	<i>Platinum Exclusive</i> \$5,000/\$6,000	<i>Gold</i> \$1,250/\$1,500	<i>Silver</i> \$625/\$750	<i>Bronze</i> \$250/\$300
Headline sponsor at REALTOR® Fest Kick-Off Happy Hour	X			
Speaking opportunity (2-3 mins) at REALTOR® Fest Kick-Off Happy Hour	X			
REALTOR® Fest signature drink served during the REALTOR® Fest Kick-Off Happy Hour (2 available)	X			
Company branded cocktail napkins (2 available)	X			
Company name featured on REALTOR® Fest Kick-Off Happy Hour BINGO game card	X	X	X	
Signage featuring company name placed throughout the venue during the REALTOR® Fest Kick-Off Happy Hour	X	X	X	X
Opportunity to display promotional materials at sponsorship table at REALTOR® Fest Kick-Off Happy Hour	X	X	X	X
Thank you to all sponsors during REALTOR® Fest Kick-Off Happy Hour	X	X	X	X
Option to offer a giveaway for raffle at the REALTOR® Fest Kick-Off Happy Hour (highly recommended)	X	X	X	X

Pricing is member/non-member and reflects a 20% surcharge for those who are not GCAAR members. Email memberservices@gcaar.com for information on becoming a member.