

Premier Partnership Packages

Premier Partnerships packages include year-long collaboration with GCAAR, its events, and provide benefits beyond individual event opportunities. The four Premier Partnership packages are industry exclusive on a first-come, first-served basis.

Platinum Partners \$10,000	Headline Partners \$5,000	Corporate Partners \$3,000	Support Partners \$1,000
Year-long recognition on GCAAR website with company name, logo and link to your website	Year-long recognition on GCAAR website with company name, logo and link to your website	Year-long recognition on GCAAR website with company name and link to your website	Year long recognition on GCAAR website with company name and link to your website
Featured exhibit table at REALTOR® Fest Happy Hour Expo and Members Trade Show	Featured exhibit table at REALTOR® Fest Happy Hour Expo and Members Trade Show	Exhibit table at REALTOR® Fest Happy Hour Expo and Members Trade Show	Exhibit table at REALTOR® Fest Happy Hour Expo and Members Trade Show
Signature drink and cocktail napkins at REALTOR® Fest Happy Hour Expo and Installation & Holiday Party (limited to first paid Platinum Partner)	Name and logo featured on REALTOR® Fest and Trade Show email and social media promotions	Name featured on REALTOR® Fest & Trade Show ads	Name featured on REALTOR® Fest & Trade Show ads
Name and logo featured on REALTOR® Fest and Trade Show email and social media promotions ads	Company name and logo displayed on REALTOR® Fest website	Company name and logo displayed on REALTOR® Fest website	Company name displayed on REALTOR® Fest website
Company name and logo displayed on REALTOR® Fest website	Exhibit table at Recognition Awards and Showcase	Option to provide a raffle prize for REALTOR® Fest Happy Hour Expo & Trade Show	Option to provide a raffle prize for REALTOR® Fest Happy Hour Expo & Trade Show
Exhibit table at Recognition Awards and Showcase	Dedicated REALTOR® Fest and Trade Show social media post	Exhibit table at Recognition Awards and Showcase	Exhibit table at Recognition Awards and Showcase
Dedicated REALTOR® Fest and Trade Show social media post	Option to provide a raffle prize for one in-person premier event of your choice	Food and beverages "Sponsored by" company name for all premier events	Food and beverages "Sponsored by" company name for all premier events
Option to provide a raffle prize for one in-person premier event of your choice	"Sponsored by" name and logo for signage at all premier events	Company name included in monthly events e-newsletter	Company name included in monthly events e-newsletter
"Sponsored by" name and logo for signage at all premier events	Company name and logo included in monthly events email	Option to welcome attendees to virtual events (1 sponsor per event, first come, first served)	Attend and network at all premier events
Company name and logo included in monthly events email	Name featured on basketball tournament t-shirts	Opportunity to attend and network at all premier events	2 company spots at each event
Company logo included in premier events social media post	Promo/materials table at all premier events	3 company spots at each event	Capital Area REALTOR® Magazine – 1 quarter page print ad in issue of your choice
Company logo featured on basketball tournament t-shirts	2 minutes to speak at premier events (in-person - limit 1 per event, first come, first served)	Capital Area REALTOR® Magazine – 1 half page print ad in issue of your choice	Affiliate alley: rack space at Rockville GCAAR store for marketing materials for the year (sponsor is responsible for materials)
Promo/materials table at all premier events	4 company registrations at each event	Affiliate alley: rack space at Rockville GCAAR store for marketing materials for the year (sponsor is responsible for materials)	
2 minutes to speak at premier events (in-person - limit to one sponsor to speaker per event, first come, first served)	Capital Area REALTOR® Magazine – 1 full page print ad in issue of your choice		
6 company registrations at each event	1 video promoting one GCAAR premier event		
Capital Area REALTOR® Magazine – 2 full page print ads in issues of your choice	"Affiliate Alley": Rack space at Rockville GCAAR store for marketing materials for the year (sponsor is responsible for supplying and keeping materials updated)		
2 videos promoting two separate GCAAR premier events			
"Affiliate Alley": Rack space at Rockville GCAAR store for marketing materials for the year (sponsor is responsible for supplying and keeping materials updated)			
Priority consideration for sponsor-recommended topics and/or speakers for Profession Sessions			

Sponsorship Packages

Sponsorship packages are event specific, do not include annual partnership, and are available for two of GCAAR's premier events. The two Sponsorship packages are not industry exclusive and available based on event capacity.

Realtor Fest Only \$750	Member Tradeshow Only \$750
Exhibit table at REALTOR® Fest Happy Hour Expo	Exhibit table at Member Trade Show
Name featured on REALTOR® Fest ads	Name featured on Trade Show ads
Company name with link displayed on REALTOR® Fest website	Name featured on Trade Show event signage
Name featured on REALTOR® Fest event signage	Option to provide a raffle prize at the Trade Show
Option to provide a raffle prize for REALTOR® Fest Happy Hour Expo	Option to provide a raffle prize for Trade Show